



# **Violence and Injury Prevention Project on the United States – México border (VIP Project)**

## **Technical and Financial Report**

**SECOND QUARTER  
(April - June 2012)**

USAID Technical Office: Education and Health, USAID Mexico

**Grant No. :** AID-523-G-10-000001 (002134)

**Grantee:** Pan American Health Organization, Regional Office of  
the World Health Organization (PAHO/WHO)

**Coordinator:** Dr. Maria Teresa Cerqueira, Chief, Office for the U.S.-  
Mexico border of PAHO/WHO

**QUARTERLY TECHNICAL REPORT**  
**Report corresponding to the period: 1 April to 30 June 2012**

**Summary:**

**Objective 1: Consolidate the Observatory with a greater institutional capacity and professional collaboration.**

**1.1.2 Advise the institutions of the Observatory on the design and implementation of information systems, including the installation and the configuration of infrastructure IT.**

Level of progress		
Planning	Implementation	Finished

**Relevant activities**

Several meetings were held to monitor the development of information systems for the Procuraduría de la Defensa del menor del DIF (Children's Defense Prosecutor's Office for DIF), la secretaría de salud del estado de Chihuahua (the health department of the state of Chihuahua), la jurisdicción sanitaria II y la Secretaría de Seguridad Pública Municipal (Department of Municipal Public Safety (SSPM in Spanish).

The system development of complaints reception for the DIF (PROTEGE) was completed, which facilitates the process of gathering information about allegations of child abuse, and the generation of statistical analysis and exchange of information with the Observatory.

On 21 May 2012 a meeting with the personnel of the DIF(Integrated Development for Families) in Spanish was held in order to present the advantages of the system and receive feedback and suggestions. On Friday June 1 the training workshop on the use of the system PROTEGE for the personnel of the areas of denunciations, psychological attention and social work was conducted.



Meetings were held for the design of the information system for the addictions programs of the Secretaría de Salud (Department of Municipal Public Safety). There is a 90% progress in the system development.

**SIADICC** Sistema Integral Para Análisis De Información De Adicciones

Secciones 1 y 2 Secciones 3 y 4

**I. Datos de identificación:**

Paciente:

Fecha de Nacimiento:

Centro de Tratamiento:

1. ¿Ha buscado anteriormente apoyo o atención en algún Centro de Tratamiento por el consumo de drogas?

2. ¿Cuáles fueron?

3. ¿En esta ocasión acude a este centro...

**II. Características Sociodemográficas del Paciente:**

Lugar de Residencia Actual:

4. Estado:

5. Municipio:

6. Localidad:

7. Edad en años completos:

8. Sexo:

9. Nivel escolar:

10. Tipo de estudio:

11. Estado Civil:

12. Principal actividad:

The development of the reference system in mental health was completed and on May 22 a meeting was held to present the functionality and advantages of the system. This meeting was attended by staff of Hospital de Salud mental (Integrated Care Center and Mental Health Hospital) (CAIHSM in Spanish),

CEPAVI, Hospital Infantil, CIJ, Secretaría de Salud, *Instituto Chihuahuense de la Mujer* (Chihuahua's Institute for Women) (ICHIMU in Spanish), DIF, UACJ and OPS.



The training workshop on the use of the system of reference of Mental Health was held on Wednesday, May 30, in which staff from 7 institutions was trained.

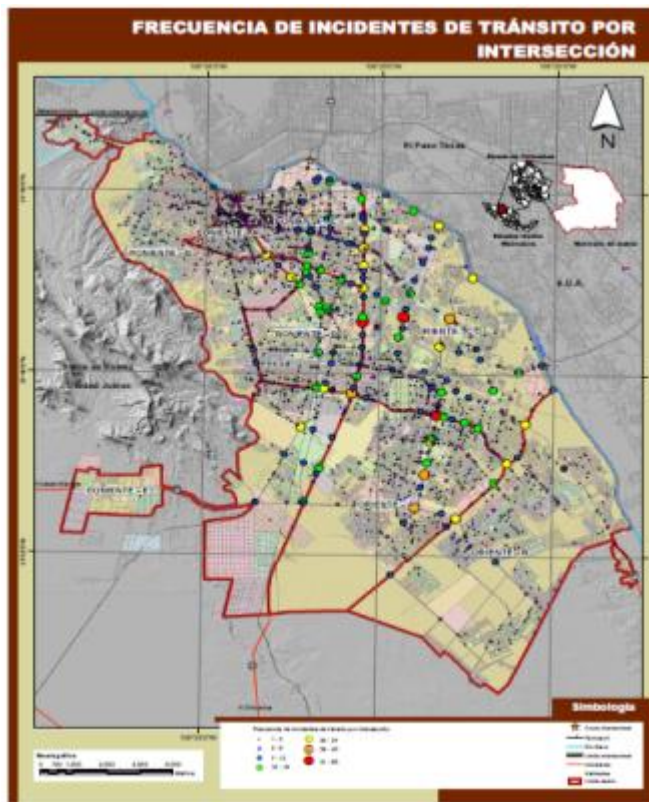
The information system for the SSPM is based on the variables contained in the official police report and has a progress of 90%.

**1.2.1. Prepare the Comprehensive Geo-spatial Analysis by the IMIP, including the printing of maps and the production of files kml for the use of the basis the Web.**

Level of progress		
Planning	Implementation	Finished

**Relevant activities**

The review to the Diagnosis of Roadway Incidence 2010 of the Municipality of Juárez was completed and is ready for printing. Preparing drafts for the Diagnosis of Crime Incidence for 2010 and the Diagnosis of Deaths by External Cause 2010 was completed. The final review process began. The development of Spatial Diagnosis of Crime Incidence 2005-2009 is still in progress.



**1.2.2 Continue the development of the Information System of the Automated System of Indicators of the Phase II, including the monitoring and municipal and local surveillance of the protective factors and of risk.**

Level of progress

Planning	Implementation	Finished
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Relevant activities

There is a progress of 95% in the development of Phase II of the Automated System of Indicators (SAI). The module of generation of statistical reports and the comparative module of information on a single fact were finished, which will make possible to confirm and complement the information on a fact using several sources of information. The period of probations of the system initiated and work continues on the development of manuals and the training in the use of the system.

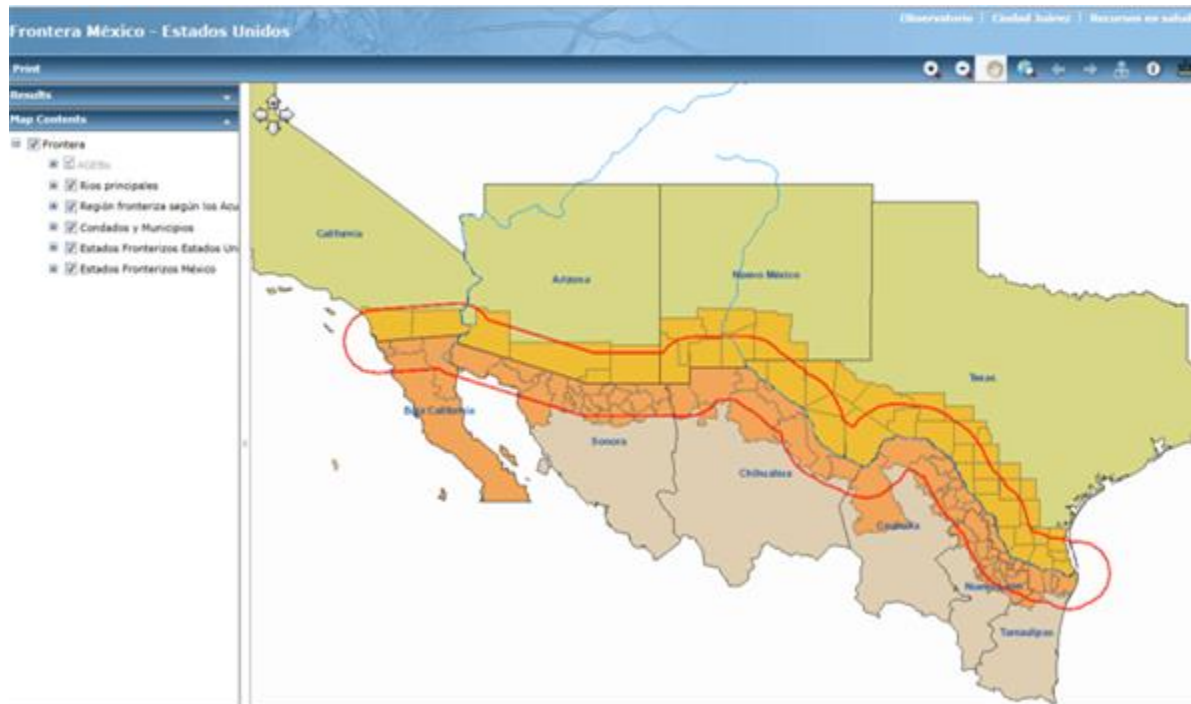
**1.2.3 Develop the MIS website of violence and injuries prevention on the border; it includes technical specifications for the procurement of geographic and socioeconomic data.**

Level of progress

Planning	Implementation	Finished
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Relevant activities

Demographic information on 41 municipalities that compose the northern border of the Mexican Republic is available in interactive maps on the Internet in the Observatory website: <http://mapas.observatoriodejuarez.org/frontera/>.





**Objective 2 to Strengthen the capacity of primary care and of the providers of social service, the first responders and of the community organizations for the implementation of the strategies, programs and services of violence and injuries prevention, through technical cooperation and the training of multipliers.**

**2.1.1 Design and operate a local-municipal system of comprehensive training in violence prevention and injuries TEACH VIP**

**2.1.2. Produce and distribute materials and local multimedia contents in order to explain the concepts and lessons of the TEACH VIP.**

Level of progress		
Planning	Implementation	Finished

*Relevant activities:*

The TEACH-VIP training for decision-makers and public servants linked to the violence and injuries prevention will be held from 24 to 28 September of the current year.

Dr. Alberto Concha Eastman, expert in violence and injuries prevention will be in charge of the training

The curriculum that will be addressed will be the one known as *Advance*

Advanced curriculum		
Modulate	Lesson	Lesson topics
<b>I. Injury prevention: General principles and methods</b>	1	Injury prevention: general principles
	2	Injury research methods: Collection date
	3	Injury research methods: Study design
<b>II. Injury information systems</b>	4	Injury coding and classification
	5	Trauma scoring and injury surveillance
	6	Communicating injury surveillance information for public health action
<b>III. Road traffic injuries</b>	7	Determinants and risk factors
	8	Planning and implementing road traffic injury interventions
	9	Putting knowledge into practice
<b>IV. Injuries due to falls and burns</b>	10	Injuries due to falls
	11	Injuries due to burns
	12	Falls and burns: Program planning
<b>V. Drowning, poisoning,</b>	13	Drowning-related injuries

<b>and animal-related injuries</b>		
	14	Child poisoning
	15	Animal-related injuries
<b>VI. Child abuse and neglect</b>	16	Child abuse and neglect 1
	17	Child abuse and neglect 2
	18	Child abuse and neglect 3
<b>VII. Elder abuse and neglect</b>	19	Elder abuses ace to social phenomenon
	20	Interventions for elder abuse prevention
	21	Prevention, ethics, and policy in elder abuse situations
<b>VIII. Youth violence</b>	22	Youth as victims and victimizers
	23	Exposure to violence in youth
	24	Preventing youth violence; preventing victimization
<b>IX. Gender-based violence</b>	25	Gender-based violence: Definitions, patterns and prevalence
	26	Understanding gender-based violence as a public health problem an a human rights violation
	27	The health sector response to gender-based violence
<b>X. Suicide and self harm</b>	28	A stress vulnerability model and the development of the suicidal process
	29	The public health approach: Primary prevention
	30	Suicide prevention in healthcare and psychiatry: Secondary and tertiary prevention
<b>XI. Injury care and rehabilitation</b>	31	Trauma care systems
	32	Pre-hospital care
	33	Facility-based care: Acute care and rehabilitation
<b>XII. Ethical issues in violence and injury prevention</b>	34	Self-inflicted injuries, commits suicide attempts & commits suicide
	35	Unintentional injuries
	36	Violence
<b>XIII. Policy and advocacy</b>	37	Average advocacy marries studies
	38	Case studies in developing networks of pressure
	39	Dealing with powerful opposition



Furthermore, in terms of building capacity for violence prevention with a focus on Public Safety and Public Health, in conjunction with with the Universidad Autónoma de Ciudad Juárez, la Fiscalía General de Justicia del Estado, el Secretariado Ejecutivo del Sistema Nacional de Seguridad Pública y el Consejo Estatal de Seguridad Pública, the Diploma in public Safety and Violence Prevention was created which has as objective: To bring up to date those responsible for the design, planning, and execution of the public violence prevention policies at the highest level, as well as to strengthen the capacities and competences of the social actors linked to strategies of prevention of violence and care for the victims

The Diploma started up on June 1 and ends in the October, with the participation of national and international experts of various specialization areas.

The curriculum mesh is the following one:

MODULE	SUBJECTS	DURATION	RESPONSIBLE
1: Conceptual and doctrinal framework of the Safety  1 and 2 June Juarez	<ul style="list-style-type: none"> <li>- Safety and development</li> <li>- Transnational organized crime</li> <li>- International Safety</li> <li>- Terrorism</li> <li>- Human Safety</li> <li>- National Security</li> <li>- Interior Safety</li> <li>- Public and Public Safety</li> </ul>	10 hours	Dr. Marcos Pablo Moloeznik Gruer, Doctor in right by the University of Alcalá of Henares, Spain Professor–Investigator of the University of Guadalajara
2: Youth violence prevention  15 and 16 June Chihuahua	<ul style="list-style-type: none"> <li>- Bases of the juvenile prevention</li> <li>- Recipients of the juvenile prevention</li> <li>- Practices of juvenile prevention</li> <li>- Modalities of evaluation and monitoring</li> </ul>	10 hours	Dr. Franz Vanderschueren University Alberto Hurtado, Chile Doctor in Sociology (Paris)
3: Introduction to the Public Safety  29 and 30 June Juarez	<ul style="list-style-type: none"> <li>- Idea and purpose of the public safety</li> </ul> <p>Central elements of a public safety policy in the police area</p> <ul style="list-style-type: none"> <li>- Public safety–public Safety</li> <li>- Legal framework of the public safety</li> <li>Criminal policy</li> </ul>	10 hours	Dr. Dante Haro Reyes, Doctor in Right by the University of Heidelberg, Germany Professor–Investigator of the University of Guadalajara

4: Citizenization of the public safety and proximity police  13 and 14 July Chihuahua	<ul style="list-style-type: none"> <li>- Social anthropology and public safety</li> <li>- Community police model or of proximity</li> <li>- Alternative citizen participation</li> <li>- Prevention models: situational and social</li> <li>- Notions of participation: reasons, reasons, and opportunities of citizen participation</li> <li>- Proximity police in the democratic societies</li> </ul>	10 hours	Dr. María Eugenia Suárez de Garay Doctor in Social Anthropology by the University Autonomous of Barcelona, Spain Professor-Investigator of the University of Guadalajara
5: Safety and human rights  27 and 28 July Juarez, Chihuahua	<ul style="list-style-type: none"> <li>- The human rights</li> <li>- The police, the armed forces, and the intelligence services: areas of influence</li> <li>- General overview of the intelligence services</li> <li>- Detention, questioning, and torture</li> <li>- New threats to the safety</li> <li>- Violence and crime</li> <li>- Public safety</li> <li>- The human dimension of the police work</li> </ul>	10 hours	Dr. Jean Cadet Odimba, of the Autonomous University of San Nicolás Hidalgo, in Morelia, Michoacán
6: Citizen participation and prevention of the crime  10 and 11 August Juarez	<ul style="list-style-type: none"> <li>- Society models</li> <li>- Voice mechanisms citizen</li> <li>- Typology of the prevention</li> <li>- Primary prevention from a comparative perspective</li> <li>- Plural society, citizenship, and citizen participation</li> </ul>	10 hours	Martín Gabriel Barrón Cruz <b>INACIPE</b>
7: The prevention and social retraining in Mexico  24 and 25 August Chihuahua, Chihuahua	<ul style="list-style-type: none"> <li>- History of the application of the griefs and of the production systems</li> <li>- History of the application of the griefs in Mexico</li> <li>- The grief exclusive to the freedom</li> <li>- The ideology of the control through the griefs and of the safety measures</li> <li>- The political-legal</li> </ul>	10 hours	

	postmodernism in penitentiary matter - The human rights in the seclusion centers		
8: Migration and safety  7 and 8 September Juarez	- Migratory policy and national security - Migratory regulation in Mexico - Migratory policy in the border southern and in the northern border - Illegal traffic of migrants - Human rights of the migrant - Mechanisms of regional and international cooperation	10 hours	
9. The international protection of the human rights  28 and 29 September Juarez	- International law of the human rights. - The United Nations system: Origin, structure, and functions - Principal organs and mechanisms of protection of the basic rights in the international system.	10 hours	Javier Vasquez Adviser in Human Rights on the Pan American Health Organization.
10: Violence prevention and injuries from public health  5 and 6 October Chihuahua	- Injuries of external cause; Violence; Public Safety; Human Safety. - Types and magnitude of violence in Mexico - Risk factors and protective factors. Ecological-social model of public health. - Social violence welfare - Preventive strategies of evidence-based WHO. - Epidemiological surveillance: violence observatories.	10 hours	Dr. Arturo Cervantes Trejo Technical Secretary of the National Board for Accident Prevention Ministry of Health Harvard University
11: Intelligence and counterintelligence (Optional)  12 and 13 October Juarez	- Genesis of the intelligence - Intelligence models - Intelligence cycle - Organs of intelligence - Models of counterintelligence Network formation - Concentric safety circles	10 hours	Manuel Balcázar <a href="mailto:ibavil@hotmail.com">ibavil@hotmail.com</a> >



## Impartirán a mandos policiacos Diplomado en Seguridad

HÉRIKA MARTÍNEZ PRADO

Con el objetivo de crear mediadores comunitarios, durante tres meses se impartirá a los mandos policiacos de Ciudad Juárez y Chihuahua el Diplomado en Seguridad Ciudadana y Prevención de la Violencia.

En 10 módulos que se alternarán cada 15 días en ambas ciudades se analizará cómo incorporar la seguridad ciudadana a los trabajos de la Policía, explicó Raúl Soto Zamora, consultor en prevención de violencia y lesiones de la Organización Panamericana de la Salud (OPS).

Las sedes del evento serán la UACJ y la UACH, con el apoyo del Sistema Nacional de Seguridad Pública, e irán dirigidas a las autoridades policiacas responsables del área municipal y estatal.

"Hay dos modelos tradicionales de seguridad; en la pública el Estado se encarga de la seguridad, mientras que la ciudadana implica

que los habitantes ayuden al gobierno y se hagan corresponsales de su seguridad", explicó.

Dijo que la seguridad ciudadana no se resuelve con policías, sino que involucra a la gente en la prevención, "es por ejemplo, que la gente tenga la oportunidad de decidir cómo se usan sus espacios, cómo se cierran; no esperar siempre la patrulla, sino tener estrategias para resolución de conflictos comunitarios de una manera no violenta".

Se trata de métodos alternativos de resolución de conflictos a través de mediadores que logren cierto respeto dentro de su comunidad para poder intervenir, y que los involucrados sepan que va a ser imparcial y no estará predispuesto a favor de alguno.

"Está probado científicamente que funciona, porque gran cantidad de veces los problemas tienen que ver con comunicación", dijo Soto Zamora.

"La idea es formar a servido-

res públicos que trabajen en el área de prevención o procuración de justicia con el enfoque de seguridad ciudadana para la prevención de la violencia", señaló.

Por ello a la par se busca impartir un taller de promotores comunitarios en prevención de violencia.

Durante viernes y sábado se impartió el primer módulo de introducción a la seguridad, a cargo de Marcos Pablo Melozmik, doctor en Derecho de la Universidad de Guadalajara.

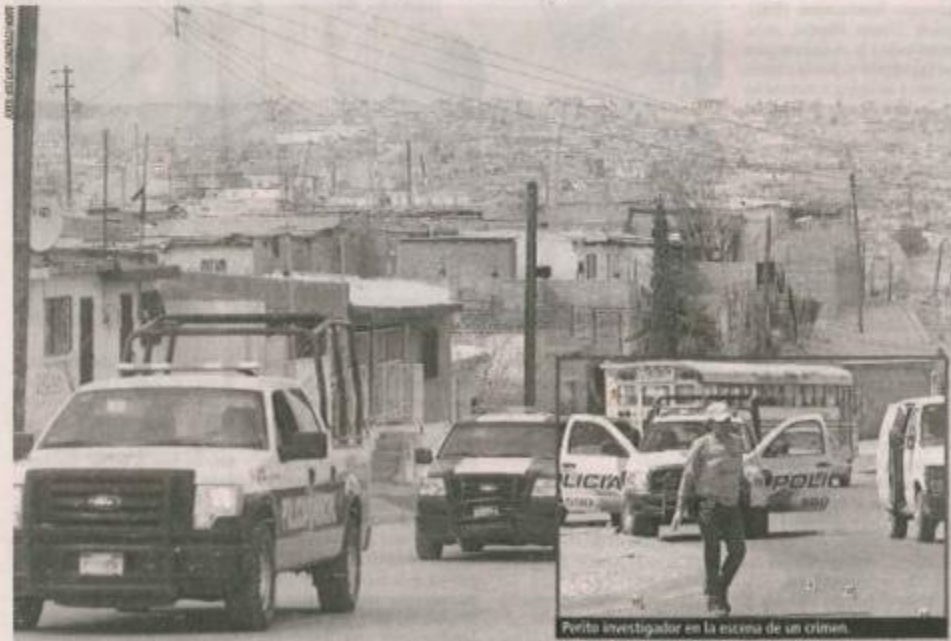
Posteriormente se impartirán otros módulos como el de Seguridad y Migración, comentó.

"Es teórica pero va enfocada mucho a la reflexión principalmente, el primer módulo es teórico, pero en el siguiente se les va a ayudar sobre la prevención de violencia juvenil, cómo hacer intervenciones, cómo organizar a la gente, lograr participación comunitaria; la idea es cómo crear metodologías participativas".



Hay dos modelos tradicionales de seguridad: en la pública el Estado se encarga de la seguridad, mientras que la ciudadana implica que los habitantes ayuden al gobierno y se hagan corresponsales de su seguridad"

**Raúl Soto Zamora**  
Consultor en prevención de violencia



Agentes en operativo de vigilancia.

Puerta investigador en la escena de un crimen.

### **2.2.1. Strengthen the programs and local services directed to young violence victims and at risk.**

Degree of progress		
Planning	Implementation	Finished

#### *Relevant activities*

From 7 to 12 of May there were held 3 workshops on Non-violent Resolution of Conflicts with the Promoters in prevention of Violence and Mental Health of the Municipality, the Ministry of Health/promotion and the UACJ. In addition other organizations of civil society as the Fundación Comunitaria de la Frontera, A.C., Red Mesa de Mujeres de Ciudad Juárez, A.C. Ave Feix, A.C. among others participated.

A total of 80 women and 28 men, were trained





NORTE 

# La Ciudad

LUNES 14 DE MAYO DE 2012

Norte de Ciudad Juárez

## Hacen taller de soluciones de conflictos sin violencia

SALVADOR CASTRO

La Organización Panamericana de la Salud y la Organización Mundial de la Salud (OPS/OMS) con la colaboración de organizaciones gubernamentales y de la sociedad civil ofrecieron en esta ciudad el taller: No violencia de conflictos, en que se enseñó a los asistentes a buscar soluciones pacíficas y fomentar relaciones colaborativas de largo plazo.

El propósito de la capacitación es que las personas aprendieran a reconocer la naturaleza de los conflictos y encontrar la solución de éstos sin utilizar la violencia, de acuerdo a la convocatoria que realizaron la OPS/OMS.

Oficina Frontera México-Estados Unidos a través del Proyecto de Prevención de Violencia y Lesiones (VIP, por sus siglas en inglés) en conjunto con el Centro de Colaboración Cívica (CCC).

El taller se realizó en la Biblioteca Central de la Universidad Autónoma de Ciudad Juárez del ocho al 12 de mayo en el que al final los asistentes estaban capacitados para definir en qué casos es adecuada utilizar la herramienta de la negociación para resolver los conflictos.

Además, de conocer los pasos de negociación desde un enfoque que busca soluciones creativas para satisfacer los intereses de todas las partes y fomentar relaciones colaborativas de largo plazo.

El taller constó de dos sesiones de ocho horas para cada uno de los tres diferentes grupos en las cuales se utilizaron análisis de casos específicos, exposiciones interactivas y rutinas adecuadas para el proceso de la resolución de conflictos sin utilizar la violencia.

El plan de trabajo del proyecto VIP se basa en el enfoque de salud pública hacia la prevención de la violencia, haciendo hincapié en los derechos civiles y una perspectiva de seguridad humana que compromete la salud, desarrollo social, educación, planificación urbana, de tránsito y los agentes públicos de seguridad.

Un elemento central del proyecto VIP es el Observatorio de Seguridad y Convivencia Ciudadanas del Municipio de Juárez, además de la Universidad Autónoma de Ciudad Juárez (UACJ), Conaepa de la Secretaría de Salud de México, el Instituto Municipal de Investigación y Planeación (IMIP), el Colegio de la Frontera Norte (Colf), Tránsito y Policía Municipal, autoridades de salud estatales, locales y educativas, entre otros interesados en Ciudad Juárez.

Mientras que el Centro de Colaboración Cívica (CCC) es una organización no partidista y sin fines de lucro, cuya misión es fomentar una cultura y capacidades de diálogo, colaboración y abordaje pacífico de conflictos en México, así como habilitar procesos de cambio que por la vía del diálogo plural promueven el fortalecimiento democrático, el desarrollo sustentable y el Estado de Derecho.

El CCC forma parte de una red internacional de organizaciones dedicadas a la resolución pacífica de conflictos llamada Partners for Democratic Change International (PDCCI, por sus siglas en inglés).

### 2.2.2. Train the instructors as multipliers in mental primary health care and prevention of evidence-based violence.

Level of progress

Planning	Implementation	Finished
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#### Relevant activities

As part of the strategy to integrate mental health in primary care in the City of Juárez, a training was held from 17 to 19 of April with the intervention guide mhGAP (Program of Action in order to narrow the gap in Mental Health) where 38 professionals of primary care from the Jurisdicción Sanitaria II, Centros de Salud, IMSS, Hospital General, Hospital de la Mujer, Hospital Civil Libertad and the Coordinator of the addictions in the disorder of depression and other significantly emotional disorders were trained.



**2.3.1. Support the community development centers that promote the prevention of youth violence and the promotion of mental health, and**

**2.4.1 Design a Community plan to help the community development centers to promote youth violence prevention and health promotion by supporting social networks and coalitions.**

Level of progress		
Planning	Implementation	Finished

#### *Relevant activities*

The agreement letter with the UACJ was signed in which the financial resources and technical activities of activities 2.3.1 and 2.4.1 are grouped and in which Olga Rosa Ortiz, Assistant Director of Social and Community Action of the same institution appears as coordinator.

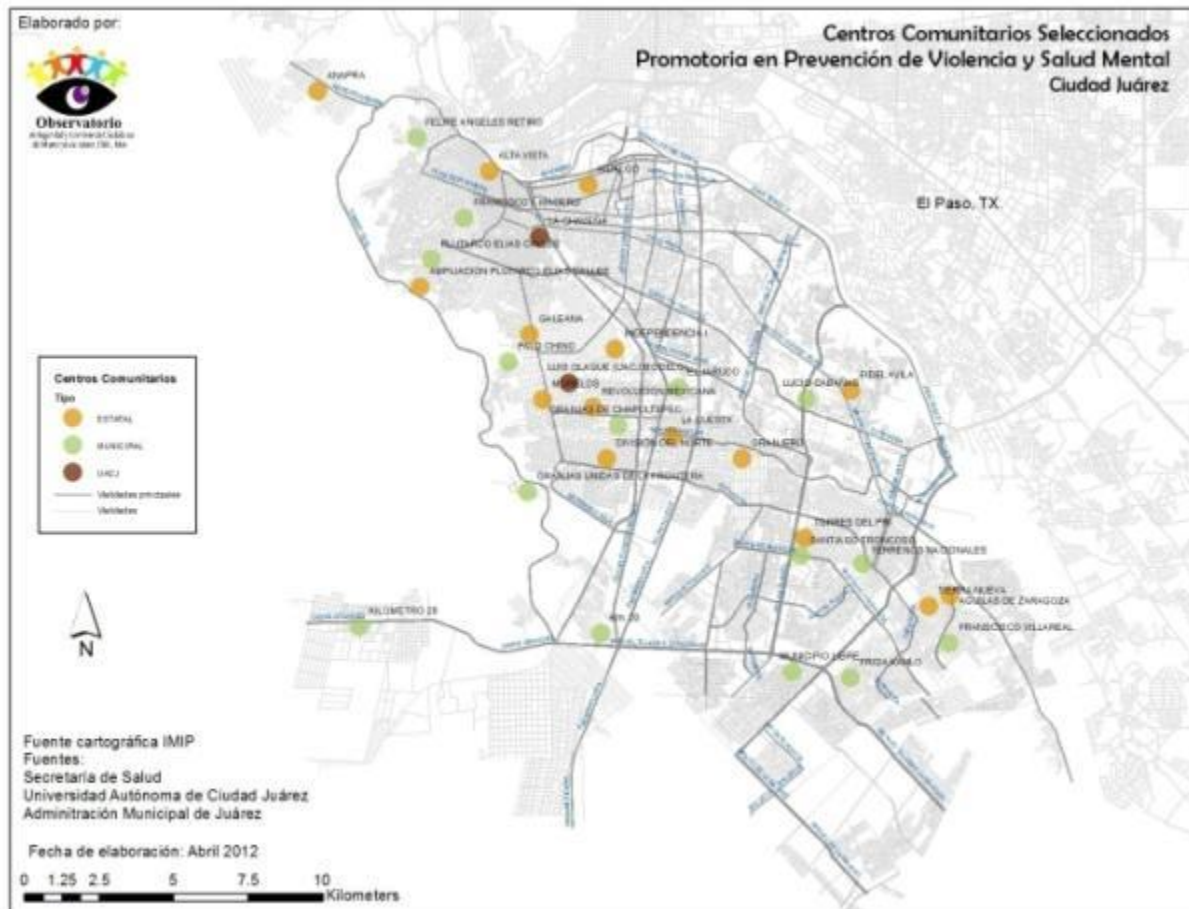
#### *Achievements:*

- There were held 3 workshops in which 56 municipal center directors in mental health were trained to align the personnel of the centers to the strategy of prevention of violence and promotion of mental health with community promoters.
- 53 community workers were trained in violence prevention and mental health from the five areas of the city called for citizen participation bodies of Social Development, Ministry of Health, Municipality and UACJ.
- From the training of the 53 promoters, 150 community groups in violence prevention and promotion of mental health through recreational, cultural and sporting activities were formed impacting more than 5000 beneficiaries by June 2012.

Month	Women	Men	Total
January	436	217	653
February	444	195	639
March	512	206	718
April	970	417	1387
May	1157	408	1565
June	555	376	931
<b>Total</b>	<b>4074</b>	<b>1819</b>	<b>5893</b>

- It was possible to unify and update a series of thematic directories that serve the populations need and demand with which the promoters work, they are divided into: mental health, addictions, violence of gender and services to the infant population. The directory

will be geographic and distributed with the organizations and actors who form it.





**2.4.3 Strengthen the networks and coalitions among the local agencies, including the DIF, the office of the Procurator and the community centers that provide services to abused children and their families, considering technical cooperation for the personnel that serves children victims of violence.**

Level of progress		
Planning	Implementation	Finished

*Relevant activities*

- The training workshop for attention of child sexual abuse was held from 23 to 27 of April, 2012 with ADIVAC (Asociación para el Desarrollo Integral de Personas Violadas, A.C) as part of the social reconstruction actions in populations traumatized by violence. The workshop met the objective of training 32 prosecution and civil society psychologists that work in therapeutic care to children in the awareness, detection and care of sexual abuse.



- The workshop: “Psychological trauma and complex post-traumatic stress in childhood and adolescence” was held from 5 to 8 June 2012, in the Centro de Justicia para las Mujeres with 15 participants of District Attorney’s Office and 10 of civil society.

The objectives of the workshop focused on seeking strategies of approach, evaluation, and treatment for the disorders related to the post-traumatic spectrum in boys, girls, and teenagers which included the following subjects:

- The human response to critical situations or traumatic events
- The peri-traumatic phenomena as a result of the experience of critical incidents
- The disorders related to violence
- The traumatic events and the child post-traumatic spectrum.

In both workshops mental health professionals were trained to guarantee comprehensive, early, and humanized care to the population infant victim of violence served in the district attorney’s office through the FANVI and institutions that serve these problems. In addition to strengthening the network work for childhood care since 16 civil society organizations attended.





#### 2.4.4 Support the strategies of the Subgroup of Mental Health for mental health promotion and prevention, as well as victim care in order to reduce the violence impact.

Level of progress		
Planning	Implementation	Finished

##### *Relevant activities*

The presentation of the consultant and training for the implementation of the OMS-IESM (Instrumento de Evaluación de Sistemas de Salud Mental) by Devora Kestel , regional mental health consultant PAHO / WHO, Washington, was conducted. The information derived from this document will establish a baseline to facilitate the development of action plans and intervention strategies to reduce the gap in services for mental health. At June 30, 2012 the consultant full 70% of the instrument. The instrument will end on August 30 for which call a validation meeting with the institutions that provided the information to AIMS on August 31, 2012 .

Instituciones Públicas	Instituciones Privadas
<ul style="list-style-type: none"> <li>• <b>Instituto Chihuahuense de la Salud</b></li> <li>• <b>Jurisdicción Sanitaria II</b></li> <li>• <b>Hospital Civil Libertad</b></li> <li>• <b>Centro de Justicia para mujeres</b></li> <li>• <b>Desarrollo Integral de la Familia</b></li> <li>• <b>Hospital Infantil</b></li> <li>• <b>Instituto Chihuahuense de la mujer</b></li> <li>• <b>SURE de la UACJ</b></li> <li>• <b>Unidad de Delitos Sexuales</b></li> <li>• <b>Unidad de Atención a Víctimas</b></li> <li>• <b>Centros Comunitarios Municipales</b></li> <li>• <b>CEPAVI</b></li> <li>• <b>ISSSTE</b></li> <li>• <b>CAHISM</b></li> </ul>	<ul style="list-style-type: none"> <li>• Centro Familiar Proyecto de Vida, A.C.</li> <li>• Sin Violencia A.C.</li> <li>• Salud y bienestar Comunitario A.C.</li> <li>• Centro de Asesoría y Atención a la familia A.C.</li> <li>• Casa Amiga Esther Chávez Cano A.C.</li> <li>• APAMAC</li> <li>• Centro Familiar para la Integración y Crecimiento A.C.</li> <li>• Las Hormigas</li> <li>• Origen</li> <li>• Crecimiento Humano y Educación para la Paz, A.C.</li> <li>• CREAM A.C.</li> <li>• Hogar Psiquiátrico San Juan de Dios</li> <li>• Visión en Acción</li> <li>• Mano Amiga</li> <li>• Vida y Familia Juárez A.C.</li> <li>• Programa Compañeros</li> <li>• Instituto de Logoterapia</li> </ul>

- La Tenda di Cristo

### 2.5.1 Organize a forum with speakers in order to disseminate the best practices and evidence-based learned lessons (mental health, substance abuse, violence, etc).

Level of progress		
Planning	Implementation	Finished

#### *Relevant activities:*

In order to observe the international day of the children innocent victims of aggression the conference “Stress post - traumatic complex and trauma of the neuro development in childhood from an interdisciplinary look “in charge of the Mexican Association of Psychotraumatology, was held on 4 June.

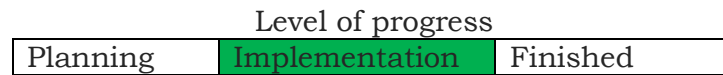


### 2.5.2 Translate and disseminate the information of best practices on prevention and treatment, including the promotion of mental health.

Level of progress		
Planning	Implementation	Finished

It is pending approval by the WHO for the translation of The Evidence: Violence Prevention

### 2.5.3 Evaluate with the municipal authorities the DWI program in progress.



#### Relevant activities

An external consultant was selected for a period from 1 July to 15 November in order to carry out to prepare the following products:

- Inspection of the state of the art on blood alcohol and the corresponding legal framework.
- Conceptual Framework.
- Analysis of the operational operation of the General Directorate of Transit.
  - Procedures
  - Training
  - Equipment
- Tool analysis and initiatives of the General Directorate of Transit.
  - The utilization of the Geographic Information System
  - Road Safety Initiatives
- Road incidents whose cause is related to alcohol consumption
  - Quantitative analysis 2007-2012 (spatial mapping)
  - Qualitative analysis 2007-2012
- Alcoholometry operatives in City Juárez.
  - Principal findings of road incidents caused by the alcohol
  - Assessment of the results of the municipal government
  - Opinions of key actors
- Public policy recommendations.
  - The alcohol as a public health problem
  - Best national and international practices

**Objective 3. Support the interventions of violence prevention and injuries directed to improve their knowledge, management, and dissemination, such as the communications media, the documentation of the best practices, the development of scientific research and the use/access of information evidence-based for decision-making.**

**3.1.1 Develop a multi-strategic sensitization, multimedia, and multi-partners campaign, directed to young people at risk, their families, and potential reference centers and primary health care.**

Level of progress		
Planning	Implementation	Finished

The terms of reference of a consultant were prepared so that it develops and implements the campaign in collaboration with the members and at the grass roots level.

A meeting was held with Dr. Arturo Cervantes in order to define the themes and tools for such campaign, it was agreed that there were used the methodology and developed tools by the University of Kansas/Center Collaborating of PAHO/WHO. The tool called Community Tool Fund, available in [http://ctb.ku.edu/es/dothework/tools/tk\\_29.aspx](http://ctb.ku.edu/es/dothework/tools/tk_29.aspx) in particular an adaptation of the tool to implement an Initiative of Social Marketing.

The themes, aimed at amending the most common beliefs about:

- Grupo # 1. Care to the victims of family violence with emphasis on the prevention of the child abuse
- Grupo # 2. Gender approach in the prevention of violence against women
- Grupo # 3. Mental health integration into primary care with emphasis on vulnerable populations
- Grupo # 4. Improvement of the social determinants of the community through the education of the young people
- Grupo # 5. Violence prevention: images and messages in the mass media
- Grupo # 6. Promotion of a culture of road safety and transit injury prevention, including leading under the influence of alcohol

### 3.1.3 Develop and implement the Plan of Monitoring and Evaluation of Performance.

Level of progress		
Planning	Implementation	Finished

Relevant activities

In the second semester of 2012 there were devised 12 indicators for the monitoring of the project, during the third quarter they will be devised the indicators of evaluation.

#### *Indicators*

1. NUMBER OF PUBLIC INSTITUTIONS STRENGTHEN WITH IT INFRASTRUCTURE
2. NUMBER OF PUBLIC INSTITUTIONS STRENGTHENED WITH DATA COLLECTION AND ANALYSIS
3. NUMBER OF VIP TOPICS THAT AUTOMATED INFORMATION SYSTEM (IEF) COLLECTS, PROCESSES AND DISPLAYS.
4. NUMBER OF MENTAL HEALTH INSTITUTIONS COLLABORATING WITH WHO-Assessment Instrument in Mental Health System (WHO-AIMS)
5. NUMBER OF MODULES OF THE VIP CAPACITY ENHANCEMENT SYSTEM (TEACH-VIP, VIOLENCE PREVENTION SEMINAR AND COMMUNITY TOOLS) DEVELOPED OR ADAPATED.
6. NUMBER OF TRAINEES THAT PARTICIPATED IN AT LEAST ONE MODULE OF THE VIP CAPACITY ENHANCEMENT SYSTEM.
7. NUMBER OF TRAINEES AT THE PRIMARY CARE LEVEL AND SPECIALTY SERVICES.
8. PERCENT OF THE TRAINEES TRAINED BY PRIMARY CARE MULTIPLIERS (3 MULTIPLIERS) IN MhGAP
9. NUMBER OF SOCIAL COMMUNICATION PRODUCTS DEVELOPED (BY FORMAT TYPE)
10. NUMBER OF EVENTS TO STRENGTHEN CAPACITY OF COMMUNICATIONS/JOURNALISM PROFESSIONALS
11. NUMBER OF MEETINGS OF THE EXECUTIVE COMMITTEE.
12. SCIENTIFIC ARTICLES AND POLICY BRIEFS PRODUCED

### 3.2.2 Present the Model of the Observatory in two more cities of the border and evaluate the possibilities and the capacities of infrastructure in order to integrate a new observatory or already build on one existing.

Level of progress		
Planning	Implementation	Finished

A work-related visit to the city of Tijuana, Baja California, with various actors, among them the Municipal President, Procurator of Health Justice and Secretary of the State, as well as academics of investigation centers was scheduled.

At the suggestion of the Mexican authorities and of USAID, the visit was postponed for the second part of the month of September.

**3.3.1. Organize meetings, prepare, and circulate minutes, as well as facilitate the participation of the representatives of the integrating institutions the Executive Committee of the Director.**

**3.3.2 Organize meetings, prepare, and circulate minutes, as well as facilitate the participation of experts in the Technical Advisory Committee.**

Level of progress		
Planning	Implementation	Finished

Relevant activities

Two sessions of the Executive Committee were carried out in the month of May and June. The minutes, lists of assistance and another relevant information is published in the *SharePoint* of violence prevention and injuries <http://share.infofrontera.org/violencia/vip/default.aspx>